



ROTARY CLUB OF PIKEVILLE
 PO BOX 988
 PIKEVILLE, KY 41502

ROTARY CLUB OF PIKEVILLE

ROTATOR

October 21, 2015 Issue 21



Be a gift to the world

Rotary Year 2015-2016
R I President: K.R. Ravindran
District Governor: Cindy Legg
Club President: Eva Stewart

www.rotary.org
www.pikevillerotary.org

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Five Avenues of Service - Vocational Service Club Service International Service Community Service New Generations

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Officers

- President - Eva Stewart
- President Elect - Brent Lee
- President Nominee - Morgan Chapman
- Past President—Darrell Maynard
- Secretary - Brenda Maynard
- Treasurer - Roger Martin
- Sgt. at Arms -

Board Members

- David Baird
- Frank Dawahare
- Sharon Hall
- Terry Rogers
- Rick Newsom
- Kay Hammond

Rotator Editor/Publisher

Carrie Cinnamond Rose

Rotary Program: October 21, 2015

Program Chair: David Baird (Filling in for Laura Damron)

Speaker: Jacob Colley, President/ CEO—Southeast Kentucky Chamber of Commerce



Jacob Colley with Southeast Chamber assistant Kelly Rowe

Before becoming President and CEO of the Southeastern Kentucky Chamber of Commerce, Jacob worked with Jared Arnett as his Vice-President. Before that he spent four years in the banking industry. Today his focus is economic development in the eight counties represented by the Chamber. The supporting staff consists of Pam Mullins, the Accounting Manager, Kelly Rowe, the Events and Programs Manager and Abigail Gibson, Communications Manager. Jacob says they have need

of two other positions – Vice-President of Operations and a Membership Development Manager.

The work of the Chamber deals in four basic areas: First, the Chamber helps to promote networking by sponsoring events such as Business After Hours, Business Luncheons and Membership Breakfasts to allow members opportunities to interact, fellowship and work together on common initiatives that benefit their own interests and those of the entire region.

Secondly, their efforts helps represent the businesses to the various levels of government in order to provide updates on pending legislation, regulatory changes, voter guides to businesses that give information on where each candidate stands on the issues and events that provide access to elected officials in order to better communicate their concerns in person.

Guests

Kelly Rowe—Jacob Colley
John Williamson—Lynette Schindler

Absent

Brigitte Anderson, Jared Arnett, Roya Attar, John Blackburn, Gerrie Clark, Laura Damron, Ron Damron, Jennifer Day, Terry Deskins, Tim Deskins, Debbie Freeman, Novella Froman, Jerry Green, Brad Hall, Kaye Hammond, Traci Hancock, Dick Jarvis, Kelly Moore, Michael Pacheco, Jennifer Reynolds, Sherry Riddle, Lance Rose, David Smith, Anna Spears, Dwain Stevens, Earl Thacker, Heath Wiley, and John Yogadich.

Make—Ups

Rotaryclubone

| Rotarians | Date Missed | Make-up Date |
|-------------------|-------------|--------------|
| Brigitte Anderson | 10/07/15 | 10/18/15 |
| Brigitte Anderson | 10/14/15 | 10/18/15 |

Changes in Membership

Resignation of Members

Cindy Collins (Job Responsibilities)
Karen Prater (Job Relocation)
Denise Scarberry (Resign from her job)
Fredia Ratliff

Newest 85R

J B Gilliam
Pam Howard
Bob Shurtleff
Mayo Clark

New Members

Jacob Colley
Jim Snyder

| Rotary Programs | | | |
|-----------------|--------------|--------------|-------------------------------|
| Date | Chair | Speaker | Program |
| 10/28/15 | Brad Hall | Chuck Sexton | CEO of One East Kentucky |
| 11/04/15 | Gerrie Clark | Gerry Roll | Foundation for Appalachian KY |
| 11/11/15 | | | |

Program Continued

The third area of their service works to strengthen the economy by coordinating events and developing programs that promotes the beauty of our area, the locations and availability of property for development, training and mentoring people to provide a qualified workforce and production of various forms of print and visual media to advertise what our region has to offer. One of the most outstanding organizations in this component is call One Eastern Kentucky – a consortium of several communities that ignores county and city boundaries in order to work together for economic growth and stability. Other programs provide initiatives in the local schools to help students develop essential leadership skills and work for scholarships to further their training or educational goals.

The final avenue is called “Promoting the People.” Here the Chamber sponsors and coordinates events such as Hillbilly Days, Honoring Businesses and Individual Community Leaders, Surprise Patrol and Small Business Appreciation Month.

For more information, call Jacob at the SEKCC at 606-432-5504 or visit the website at www.sekchamber.com

J. Morgan Chapman, Recorder

| Date | Rotarians Present | Guests & Speaker | Total |
|----------|-------------------|------------------|-------|
| 10/07/15 | 57 | 5 | 62 |
| 10/14/15 | 43 | 1 | 44 |
| 10/21/15 | 46 | 2 | 48 |
| 10/28/15 | | | |

The Concept of Vocational Service:

One example of Vocational Service ... what are some examples of how your club works with Vocational service?

For many years the two Rotary Clubs in Somerset have joined together to host Access to Careers Day, also referred to as Rotary Day, at Somerset Community College. All four local high school guidance counselors are invited to participate and bring students of their choice – usually a combination of juniors and seniors for a full day of learning about the college process. Attendance is usually 150 students. The cost to each club is usually around \$125.

Around 9 am the Rotary Presidents and representatives from Somerset Community College will make opening remarks. Rotary’s remarks center around what Rotary is and what do our clubs do to benefit the community and the world. The College’s remarks center around what the day will bring and how college can impact these students’ futures.

Then the students break into two groups and have campus tours and discussions for the remainder of the morning. While one group is touring, the other is learning the ins and outs of college selection, application, financial aid, etc. After lunch, the groups reverse roles.

At the lunch hour, Rotary will provide pizzas and the students will gather for lunch. No remarks are made by Rotary during that time. Rotary volunteers from both clubs help pass out the pizza.

Some years we have had Rotarians sit at career tables around the perimeter of the room. However, we have found that with the amount of information the students receive during their morning sessions, the students prefer the downtime of lunch and don’t really take advantage of asking career questions of the Rotarians.

After lunch the students go back to their groups and complete their campus tours and discussions. Rotary’s work ends after the pizza boxes are cleared.

For many of these students, this is their first adventure into college planning and the day proves to be a valuable resource for them as they consider their futures after high school.

Ray’s Ribs—Wisdom

An old Station hand named Billy was overseeing his herd in a remote pasture in the outback when suddenly a brand new BMW advanced toward him out of a cloud of dust.

The driver, a young man in a Brioni ® suite, Gucci Shoes, Ray Ban Sunglasses and YSL tie, leaned out the window and asked the old man, “If I tell you exactly how many cows and calves you have in your herd, will you give me a calf?”

Billy looks at the young man, who obviously is a yuppie, then looks at his peacefully grazing herd and calmly answers, “Sure, why not?”

The yuppie parks his car, whips out his Dell notebook computer, connects it to his Cingular RAZR V# cell phone, and surfs to a NASA Page on the Internet, where he calls up a GPS Satellite to get an exact fix on his location which he feeds to another NASA satellite that scans the area in an ultra-high-resolution photo.

The yuppie then opens the digital photo in Adobe Photoshop and exports it to an image processing facility in Hamburg, Germany...

Within seconds, he receives an email on his Palm Pilot that the image has been processed and the data stored. He then accesses an MS-SQL database through an ODBC connected Excel spread sheet with email on his Blackberry and, after a few minutes, receives a response.

Finally, he prints out a full colour 150 page report on his hi-tech miniaturized HP Laser Jet printer, turns to Billy and Says, “You have exactly 1,586 cows and calves.”

“That’s right. Well, you’ll be helpin’ yourself to one of me calves, then, since you won it fair en square.” says Billy.

He watches the smartly dressed yuppie select one of the animals and looks on with amusement as the man gingerly picks it up & Stuffs it into the boot of his car.

As the yuppie is carefully brushing the dust & hair off his suite, Billy says, “Hey, if I can tell you exactly what work you do and where you come from, will you give me back my calf?”

The yuppie thinks about it for a second, wondering what this wrinkled up dirt encrusted uneducated old man could possibly know? He grins and then Says, “Okay, old fella, why not? I’m a believer in fair play.”

“You’re a politician and you work in Canberra.” says the old timer. “Wow! That’s correct,” says the yuppie, “but tell me how on earth did you guess that?”

“No guessing required.” answered Billy “You showed up here even though nobody called you; you want to get paid for an answer I already knew, to a question I never asked. You used millions of dollars worth of equipment trying to show me how much smarter that me you are; and you don’t know a think a bout how working people make a living—or about cows, for that matter. This is a herd of sheep. Now give me back my dog.”